

**all ways
INCHEON**

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INCHEON**

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By YOO Hwan-Young

Looking at Incheon, we can see a new future for Korea-US relations

The new year of 2023 marked a strong start like the rabbit's hopping at the fresh start of the morning. The reason why the rabbit came to mind at the start of the year is because this year is 'Gyeo-Myo-Nyon(癸卯年)', which means the Year of the Black Rabbit. The rabbit is a very friendly and clever animal that often appears in our old folktales and has been considered a symbol of wisdom and abundance.

For the Republic of Korea, this year marks the 70th anniversary of the Military Armistice Agreement that stopped the Korean War, as well as the 70th anniversary of the signing of the ROK-US Mutual Defense Treaty, so the symbol of the Year of Rabbit seems to be more meaningful. In 1950, the U.S.-led U.N. forces succeeded in landing in Incheon under General MacArthur when the North Korean military repeatedly retreated to the Nakdonggang River front due to a surprise invasion by the North Korean military turning

the tide of Korean War at once.

Incheon, geographically located at the center of the Korean Peninsula, served as a foothold for today's Republic of Korea through MacArthur's Incheon landing operation. It has always played a central role in major scenes in Korea's modern and contemporary history, as it was the first place to sign a trade treaty with the U.S. during King Gojong's reign in the late Joseon Dynasty and the laying of railroads for the first time in Korean history.

Personally, when I think of Incheon, I think of a black and white photo framed in a country house in my childhood. It was a commemorative photo taken in front of the statue of General MacArthur, wearing sunglasses and smoking a pipe cigarettes in his mouth, with my grandfather and a few people in the neighbourhood, all dressed up in style.

During the Korean War, General MacArthur argued that the intervention of the Chinese army should have been prevented by attacking

the plains of Manchuria with nuclear weapons.

I even fantasize about what he would think of while looking at today's Republic of Korea under the nuclear threat from North Korea.

Korea and the United States often use the expression blood alliance, but it can be said that it is a special relationship as they share the experience of bleeding towards the same goal on a common battlefield. This is the case with The Korean War, which fought against North Korea, and the Vietnam War, which fought against the North Vietnamese army.

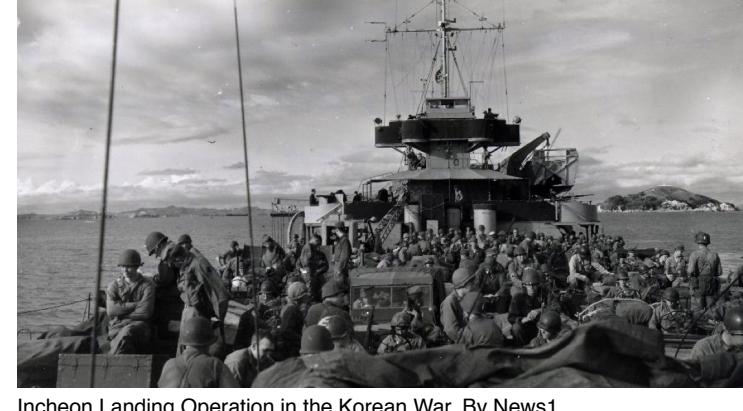
Historically, the relationship between Korea and the United States began with a bad meeting called Shimni and Yangyo, but during the Korean War, it became a closest ally. As of 2023, the American culture, such as language, food, and music, is deep in our daily lives, and just as our K-music and K-food are attracting young Americans

Korea and U.S. are now developing into an inseparable bond.

As you well know, the 21st century is defined as a century of culture.

This culture has the characteristics of being fed by human emotions. Now, Korea is proudly acting as a cultural producer on the world stage with the confidence that the most Korean thing can appeal to the World.

The reality is that the Korean Wave has led to the economic ripple effect of cultural product exports, generating more than tens of trillion won in annual profits. In 2002, the drama "Winter Sonata" announced its start by creating new words such as



Incheon Landing Operation in the Korean War, By News1

"Yongsama" and "Hallyu" in Japan, and now, more than 20 years later, it has enthused young people around the world.

Following the "Squid Game," which has attracted viewers from around the world to the TV by sweeping various film awards, led by BTS, the "Casino Game" featuring actor Choi Min-sik is creating another craze earlier this year.

It even makes us feel that Korea is now positioning itself as a cultural center rather than a cultural periphery.

Incheon is a unique city that retains the traces of the glory and the shame of Korea's opening port. It has the first railroad in Korea, Daebul Hotel, the first Western-style hotel, and the first lighthouse on Palmido Island off the coast of Incheon, and the stone steps that were used as the boundary between the Qing Dynasty and Japan's leased territory from the late Joseon Dynasty, which shows the pain of modern Korean history.

and there is also the Jajangmyeon Museum, which was remodeled from the restaurant building 'Gonghwachun', the birthplace of jajangmyeon, which is a very famous koreanized Chinese food.

Incheon is reborn as an attractive city with state-of-the-art smart cities coexisting as various historical sites where you can see Korea's modern and contemporary history at a glance and Korea's first free economic zone.

As we know, the Korea-U.S. relation has created a new turning point at Incheon in the past, we hope that Incheon will once again play an important role in promoting friendship and mutual development with the wisdom of the black rabbit.

Just as Incheon International Airport has established itself as a hub airport in Northeast Asia, we hope that Incheon will be able to play a pivotal role in expanding Korea to the world in the global era through a strong Korea-U.S. alliance in this year of 2023.

Senior Reporter Samuel Han



Sunrise at Gyeongpodae Beach, By News1

Page 2. BUSINESS



By News 1

The Yoon Suk-yeol administration is spurring on 'reform in labor, pension, and education' at the beginning of the new year

First Lady Kim Keon-hee volunteers in Daegu ahead of the Lunar New Year holiday to encourage self-employed people in Seomun Market

Startup (IT) Whale Shark – Data Centric Startup (BIO) Beauty Life September Questionnaire

Dreaming of a great transition of Korea itself by starting 'the era of provinces'

Subsidy24, the Beginning of the Era of Digital Platform Government

The Transformation of Pohang, the steel city

Page 4. MARKET

VANK produces and distributes 10,000 copies of an English world map to promote Jikji and Korean documentary heritage across the world

Seoul Plaza Ice Skating Rink has returned after 3 years

Chicken is the best K-food that the world is paying attention to

Incheon city office planning to set up the Office of Overseas Koreans to become the center of 7.5 million Koreans abroad

Page 6. CULTURE

"Achieving the UNESCO World Heritage Grand Slam"



By Andong City

Who IS ?
"Be yourself, no matter what they say"

BAECHU-KIMCHI

Page 7. ARTS &



Soojin Han, Korean-Born World-Class Violinist

The Oriental painter Yoo Hwan-young, I met.

"Until the Day of Unification"

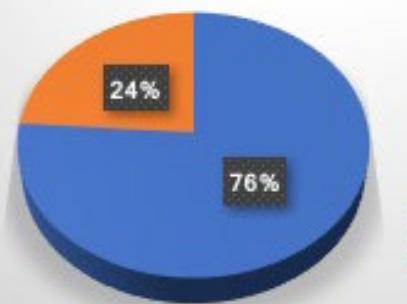


The world map and the map of Korea to inform the world of Korean documentary heritage, Source: VANK

VANK produces and distributes 10,000 copies of an English world map to promote Jikji and Korean documentary heritage across the world

Chicken is the best K-food that the world is paying attention to

Experienced Korean Food



Amid growing global interest in Korean culture, the K-food that the world has paid attention to and enjoyed the most has turned out to be chicken.

The results of a Korean food consumer survey conducted by the Ministry of Agriculture, the Food and Rural Affairs and the Korean Food Promotion Institution in July and August of last year targeting 8,500 citizens in 17 major foreign cities, including New York, Paris, and Beijing indicated that the Korean food they liked most and often ate throughout the year was "Korean chicken."

The total respondents, 76.1% answered that they had experienced Korean food.

Among them, Korean-style chicken accounted for 30.0%, ahead of kimchi (27.7%), bibimbap (27.2%), teokbokki (18.0%), and gimbap (15.5%).

Korean chicken was ranked first with 16.1% as the most preferred Korean food menu by foreigners.

The rise in favorability for Korean cuisine is presumed to be the results of Korea's rising image in association with its culture such

as K-pop and K-dramas as well as the country's steady overseas promotion of Korean food.

The most notable is the fact that Korean chicken has taken the place of the hottest K-food, overtaking kimchi, which was considered synonymous with Korean food to foreigners for so long.

Korean-style chicken has featured a variety of tastes while showing unique characteristics through the combination of Korean ingredients.

The evolution is still in progress.

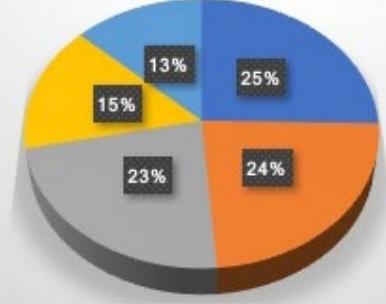
The fact that Koreans are really serious about fried chicken is evident in K-dramas and K-movies, with the dish appearing as a favorite food of performers regardless of genre.

Seeing the main characters in K-movies and K-dramas enjoying chicken, foreigners have naturally paid attention to the dish highly favored by Koreans.

Let's see how Korean-style chicken further develops and globalizes down the road.

By KOREA BROILER COUNCIL

Preference



Seoul Plaza Ice Skating Rink has returned after 3 years

The "Seoul Plaza Ice Skating Rink" opened three years after COVID-19 broke out.

The Seoul Plaza Ice Skating Rink is going to be open from December 16, 2022 to February 5, 2023, the Seoul Metropolitan Government announced.

The ice skating rink created at Seoul Plaza in front of Seoul City Hall is divided into a large rink and a children's rink.

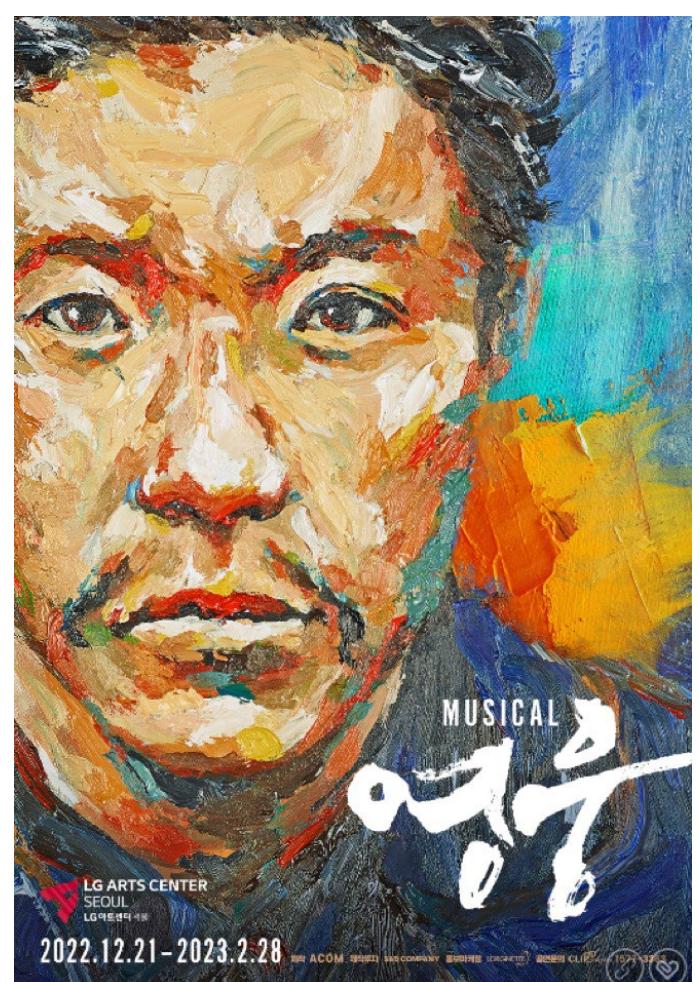
The children's rink also features family-oriented programs along with ice sledding.

The admission fee is KRW 1,000 per person including skate rental.

An online reservation system is available. The ice skating rink also offers skating and curling lessons.

The operating hours of the rink are from 10:00 am to 11:00 pm on public holidays, Fridays and Saturdays. It opens from 10:00 a.m. to 9:30 p.m. on Sunday through Thursday.

By B.H.Kim



The Best Global Marketing Partner Now KOREA

Incheon city office planning to set up the Office of Overseas Koreans to become the center of 7.5 million Koreans abroad



YOO jeong-bok, mayor of Incheon

You presented your vision to realize 'the world's best city with happy citizens'. What are the plans to make it happen?

- APEC, short for the Asia-Pacific Economic Cooperation, is the world's largest regional cooperation forum that promotes the dialogues among members regarding economy, society and culture to realize greater prosperity and growth in the Asia-Pacific region.
- Although Incheon has continuously hosted large-scale international events such as the Incheon Asian Games(2014), World Economic Forum(2015) and OECD World Forum(2018) with a resounding success, it has yet to hold any summit meeting. By hosting the APEC summit in 2025, Incheon would be able to take another leap forward to become the world's renowned host city for international conferences and to realize its brand value as 'the world's best city with happy citizens'.
- In September 2022, I visited the APEC Secretariat in Singapore to meet with Executive Director Rebecca Fatima Sta Maria and explained why Incheon is the optimal city to host the APEC summit in 2025 and exchanged various ideas.
- Also, we have installed a sculpture in front of the City Hall to express the wishes of Incheon citizens for APEC 2025, formed the Citizens Committee for Incheon's bid to host the summit, and is carrying out 'One Million Signatures Campaign', in order to garner the public support.
- Starting with the Association of Korean Residents in Europe in November 2022, we have received the support and endorsement of Korean communities abroad such as the Association of Korean Cultural Centers of the Republic of Uzbekistan and Korean communities in Hawaii, which proves Incheon is the best location for an Overseas Koreans Agency.

Could you elaborate on the New Hong Kong City and the Jemulpo Renaissance Project?

- Through my business trip to Singapore and Sydney and Brisbane in Australia in September 2022, I became more convinced that the two key pledges of my administration - the New Hong Kong City Project and the Jemulpo Renaissance Project – would provide the opportunity to take Incheon to new heights to become a truly global city and realize the world's best city where all citizens are happy.
- The Jemulpo Renaissance Project aims to transform Incheon Inner Port, which had once served as a springboard for Korea's modernization, into a new town and bring it back to the citizens, and rebuild the inner port's surrounding areas in Jung-Gu and Dong-Gu as a new city center that attracts people, knowledge and wealth. Inner port redevelopment and old downtown regeneration in the surrounding areas will be implemented with a two-track approach. As we have learned from the cases in other countries, this would be the mid-to-long-term project taking 20 to 30 years. So, rather than being bound by short-term outcome, we will carry out the project at a speedy pace so as to rejuvenate the old downtown area in the long run.
- The New Hong Kong City Project includes various strategies designed to go beyond attracting financial capital moving away from Hong Kong and to unlock Incheon's seemingly unlimited potential for the city to become more globally-oriented. It also aims to bring anchor companies into the city in various sectors including finance, aviation and ocean while

Please explain the restructuring of the administrative divisions in Incheon.

- Currently, Incheon has two counties(Gun) and eight districts(Gu). And we plan to restructure this system into two counties and nine districts. There have been many changes to the administrative environment over past three decades. With the population of Dong-Gu being less than 60,000 and that of Jung-Gu including Yeongjong area standing at only 100,000, the current system is inefficient and poses a challenge to create a new momentum for the regional growth.
- Particularly, Yeongjong, home to the international airport, and its surrounding areas, need to be developed as a specialized zone to nurture relevant industries such as tourism. So, Incheon will make adjustment to its administrative zones in consideration of their geological, societal and administrative features. And upon the completion of Geomdan New City development, Seo-Gu's population is likely to reach 700,000, which would require Seo-Gu to be divided into Seo-Gu and a newly created Geomdan-Gu. We will make thorough preparation to offer quality services for the citizens and generate a synergy for future development of the region.



By Incheon city

You have declared to open an era of 100 trillion won GRDP in Incheon. What are the specific implementation plans?

- Ushering in an era of 100 trillion won GRDP means balanced development all across the city of Incheon.
- Along with two core projects under the 8th democratically elected city administration - 'The Jemulpo Renaissance Project' and 'The New Hong Kong City Project', the city government will foster strategic industries that could lead to greater regional productivity in order to improve the industrial fundamentals by shifting from the traditional manufacturing sector to high value-added industries. This will bring about both quantitative and qualitative economic growth, opening an era of 'Incheon 100 trillion won GRDP'.
- But we also need to note that there are increasing uncertainties hovering over the future of Incheon's economy due to various factors at home and abroad such as the prolonged COVID-19 pandemic and the Russian-Ukraine War. For more swift responses to changes in external environment, Incheon will establish 'Incheon Economic Trend Analysis Center' to make customized economic analyses and to proactively respond to external economic crisis.

Senior Reporter Han Sang-duk

public transport convenience and make all citizens happier.



By Incheon city



"Achieving the UNESCO World Heritage Grand Slam"

scholars such as Ryu Seong-ryong and Kim Seong-il.

In addition, various folk cultures are fully transmitted along with Confucianism, Buddhism, shamanism, Christianity, and modern religious thought. After Seoul and Gyeongju, 334 cultural assets, the largest number, have been passed down intact throughout the region.

Andong achieved the UNESCO World Heritage Grand Slam for the first time among local governments in the country by solving the final puzzle of the three UNESCO categories (World Cultural Heritage, Intangible Cultural Heritage, and Documentary Heritage).

Andong is known to achieve industrialization and tourism resources of World Heritage with a Creation of brand value of 'Andong, a representative city of World Heritage' in connection with regional projects such as tourism basic city, historical site development, restoration of Imcheonggak, and tourism resource Andong Dam.

Andong, which is called the capital of Korean spiritual culture and has preserved the original form of Confucian culture, and also is the hometown of famous

of the 'International Education Cities'

Poet Yu An-jin said, "This is Andong, where today ripens with yesterday's sunlight," and "place where shamelessness was ahead of the law." Andong has maintained a culture base, not a rule base, and now the seeds of cultural heritage and spiritual culture will shine even brighter as a strong bastion that drives and leads regional development in all fields such as culture, tourism, economy, and industry.

Andong's Hahoe Village was listed as a UNESCO World Heritage Site in July 2010, Korea's Confucian Book Plate in 2015, Bongeunsa Temple as a Samsa, Korea's Mountain Site, and Dosan and Byeongsan Seowon as a Korean Seowon in 2019.

Andong Mayor Kwon Ki-chang said, "The identity of Andong, which achieved the grand slam of the UNESCO triple crown and firmly established itself as a world heritage city, has been recognized for its global value. And he emphasized also, "We will make sure to create content that is fun and touching that people all over the world like and spread the value and meaning of world heritage around the world."

By J.S.OH

Korean mask dance has been registered as a UNESCO Intangible Cultural Heritage of Humanity.

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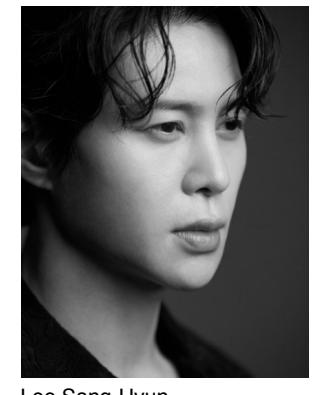
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By Andong City

Who IS ?



"Be yourself, no matter what they say"

-Sting 'English man in New York'

Lee Sang-Hyun

We met actor Lee Sang-Hyun, who starred in about 10 independent films and web dramas.

While studying fashion in California, he had a chance of getting a magazine photo shoot and could not forget the joy of the spotlight he received that day. Due to this, after being discharged from the military he became a full-fledged fashion model.



<Movie "Special Pineapple Cat"> 2023

While appearing mainly overseas (New York, Europe, Singapore, etc) he felt a lack of his acting skill and started to study acting in Korea at the age of 28, which is a relatively late age to start learning to act.

Currently, he has been cast as the lead role in director Choi Han-Eui's "Opera Runway," based on the true stories of Korean models, and is preparing for a crank-in.

We pay attention to actor Lee Sang-Hyun, who says "I will always learn and grow to become a Trustworthy actor."

By C.K.Yoo



BAECHU-KIMCHI

► Salted cabbage, filled with a mixture of julienned radish, dried red pepper powder, spring onion and salted seafood.

The mixture is inserted between the leaves of the salted cabbage to evenly distribute the flavor.



INGREDIENTS

-10 whole cabbages (about 44lb, 20kg)

► Brine for cabbage
-4lb(2kg) natural sea salt
-5gal(20L) water



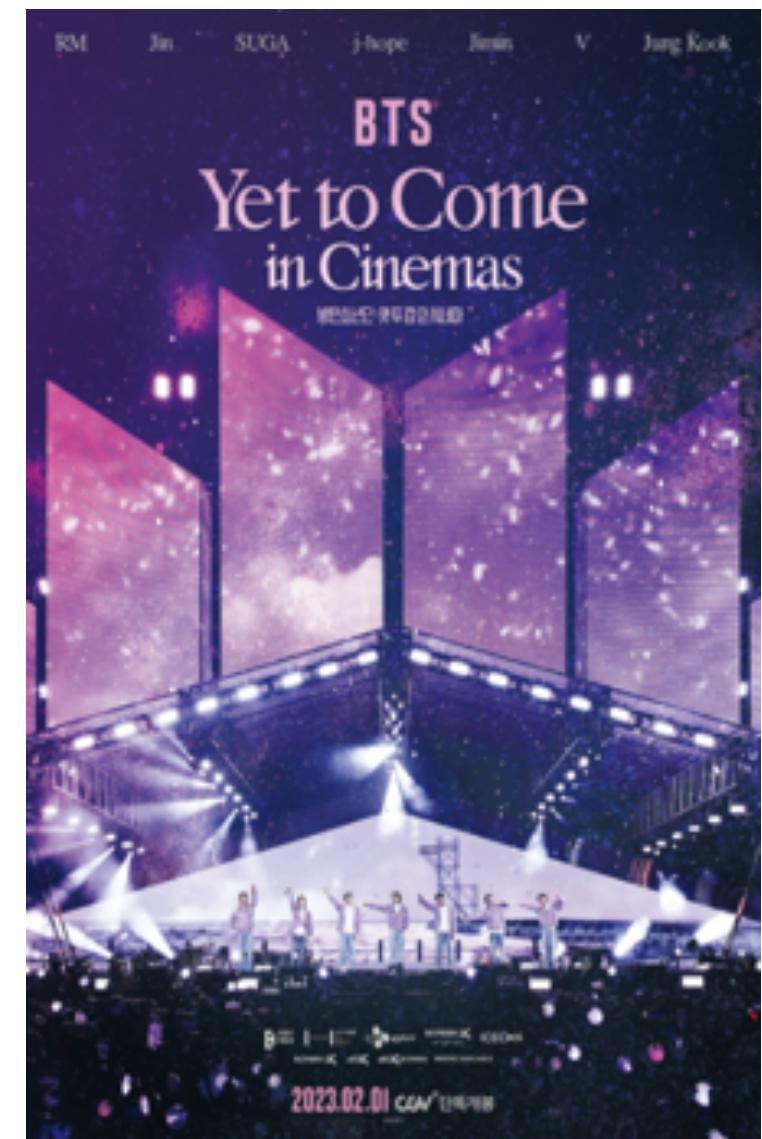
Filling

-3 white radishes
-50 green onion
-10 large green onion
-1/2 Korean pear
-14oz(400g) salted shrimp
-3 cups(750ml) water
-1kg gochut-garu

PREPARATION

- Trim off the stem of the cabbage.
- Dissolve the natural sea salt in water and soak the cabbage in the brine.
- Remove the cabbages from the brine if they are limp and Rinse the cabbages thoroughly.
- In a large bowl, combine the white radish strips and gochut-garu paste and toss gently to tint the radish.
- Add the minced garlic and ginger, salted shrimp, green onions and Korean pear.
- Insert the filling between the leaves of the cabbages and wrap tightly the stuffed cabbage with the largest outer leaves of the cabbage.

By KOREAN FOOD PROMOTION INSTITUTE



By BTS : Yet to Come in Cinemas Poster



Soojin Han, Korean-Born World-Class Violinist

Soojin Han moves global audiences with her music

Soojin Han, the Korean-born world-class violinist, was appointed a member of the advisory committee on cultural diplomacy on December 14th, 2022. As a special advisor on cultural diplomacy, she now shares the responsibility of spreading Korean culture throughout the world.

Born in 1986, she moved to the

UK when she was two years old with her parents where her father, who now serves as the campus president of Ghent University Global Campus in Incheon, was then pursuing a doctorate degree. Her interest in the violin started early after hearing her mother play and she tried playing it for a while, but found it too difficult and learned to play the piano instead.

Maestro Myung-whun Chung praised her talent as "given by the heavens" and she has captured audiences around the world with her mesmerizing performances – which led to her appointment as an ambassador for Korean culture. She picked up the violin again when she was seven and, at fifteen,

she entered the International Henryk Wieniawski Violin Competition as the youngest-ever participant and won Second Prize. She studied at Oxford University and the Royal Academy of Music where she obtained her Master's degree.

Her ability to play beautifully with extraordinary subtlety and expressiveness comes from her determination to overcome a genetic condition with a passionate love for music. She sees the deafness in her left ear as "simply a physical difference" which has helped her "connect with others on a spiritual level." She adds, "I immersed myself in music to overcome my physical disability."

Despite her busy schedule with invitations flooding in from all over the world, she recently signed a contract with Warner Music Korea to produce an album with renowned British pianist Freddy Kempf. The album will be available on CD when released. "The album will consist of pieces that are special to me and also includes

By S.H.Park



Soojin Han, a world-renowned violinist, was appointed by the Ministry of Foreign Affairs as a special advisor on cultural diplomacy



In the middle of the winter

of 2022, I met Yoo Hwan-young, an oriental painting artist who is active as a calligrapher and oriental painter.

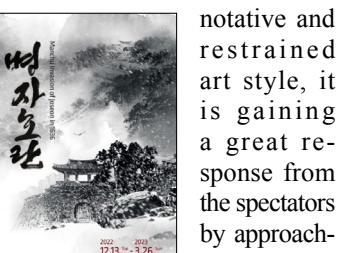
After graduating from Hongik University and graduate school, he has held about 10 solo exhibitions and 150 special invitational exhibi-

The Oriental painter Yoo Hwan-young, I met.

tions. Currently, he is holding a special exhibition of Byeoing Horan hosted by the National Museum of History in Jinju.

It is an exhibition that sheds light on the process of the Byeoing Horan from a comprehensive perspective in connection with the Jo-seon Ming and Qing Dynasties. It is an exhibition that helps the spectators understand along with the exhibited relics and the artist's many various ink-and-wash works.

In harmony with his popular, con-



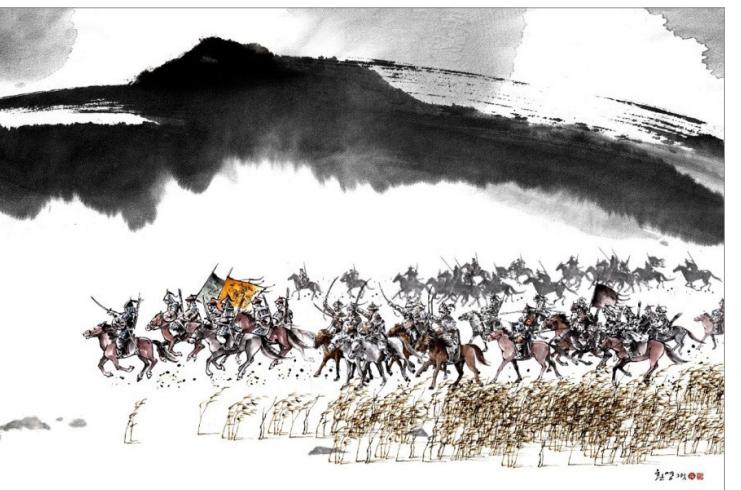
notative and restrained art style, it is gaining a great response from the spectators by approaching Byeoing Horan with a feeling of vividly experiencing the site of history.

In a conversation about future work plans, the artist said, "The power of art is to influence someone, so I will communicate with the public with the spirit of the times, and work that will resonate and move with good influence". I could see that they were active in various media such as high school textbook illustration and ink illustration work.

The exhibition period is from December 13, 2022 (Tuesday) to March 26, 2023.

Currently, his works are being displayed at the National Jinju Museum located in Jinjuseong.

By c.k.Yoo



"Until the Day of Unification"



CEO
Joo Myung-shin

In order to accelerate unification through the alleviation of cultural differences between the South and the North, the Pyongyang Folk Art Group-Korea is making efforts to introduce North Korea's popular culture and folk songs to South Korean society.

CEO Joo Myung-shin emphasizes that it is the reason for existence and value of the art group.

Since its establishment in December 2002, the Pyeongyang Folk Art Group-Korea has made more

than 80 television appearances, more than 1,600 guest performances, and more than 10 overseas performances.

Its diverse programs include Janggu dance, Janggu performance, folk dance, fusion dance, solo singing, and vocal ensembles. The Pyongyang Folk Art Group-Korea presents a high level of performance by selecting people through auditions from those with extensive experience in North Korean dance, vocal music, popular songs, instrumental music, and dance.

By Pyeongyang Folk Art Group-Korea



2023 전북 아시아태평양 마스터스대회

ASIA-PACIFIC MASTERS GAMES 2023 JEONBUK KOREA

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전라북도 일원





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2025 APEC INCHEON



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